The website and learning objects including the video and short slide show presentation are meant to be utilized as a recruitment tool. The design was purposely organized to include a variety of learning tools. The design lenses for evaluation including measuring success by defining improvements before and after evaluated with a interactive Kahoot. Quiz. There are several strengths including a variety of content objects of different formats good video and assessment activities pre and post content to access whether learning has occurred or not occurred. Some of the weaknesses include that the website is difficult to navigate and confusing at times the menu bar needs to be highlighted or simplified and a demonstrated on how to use the search bar to find content would be useful. In addition, there are some threats including copyright and conflict of interest considerations that might need to be addressed especially as additional content is added.

I utilized ADDIE in my instructional design for my website. For example, **Analysis** whereby I identified the recruitment problem for Hospital Sterile Processing Departments. Followed by **design and development** approaches to provide an optimal delivery for learning objects or education objectives. This design also includes measuring success by defining improvements before and after the learning has occurred to measure the degree of success. Also, **implementation** was ascertained utilizing assessment tools to evaluate and help to clarify attention and better measure content access and utilization.